

ABSTRACT OF THE DISCLOSURE

1 A method and apparatus is provided for customizing a facial foundation  
2 product at point of sale to a customer. Three essential elements are that of a  
3 skin analyzer for reading skin properties, a programmable device receiving the  
4 reading and correlating same with an optimal formula from a preprogrammed  
5 set of formulas, and a formulation machine for preparing the facial foundation  
6 product from various cosmetic chemical compositions. The formulation  
7 machine receives instructions from the programmable device on the optimal  
8 formula. This formula is then dosed and blended from a series of dispensers  
9 containing separate cosmetic chemical compositions into a receiving bottle.  
10 The optimal formula may be altered through customer preferences by manual  
11 alteration of the selected optimal formula.

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